“Camp” as an alternative mode of learning: A case of Ieshima workshop, Japan

iCTLT 2010, Singapore

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Domains of research

- Using ICTs in learning contexts:
  - mobile research/mobile learning
- Understanding collaborative projects:
  - experiential learning/design thinking
- Rethinking the organization/design of university curricula:
  - social contributions to the local community

It is important for us to explore and examine these issues as a whole.
Ieshima workshop (September 4-6, 2009)

http://www.youtube.com/watch?v=Otywl8-tgUs
『俺のシマ』

何人の島たちがここに集うに至ったか？ そりゃあ、ここが好きな途中だろう。

ﻼOrNullが集まる。ガレージ・カフェは、いつでも誰でもウェルカムです。許すけど、許しません。
Toward a design of “proper” tasks

- **Tasks can be loosely structured when there is ample time.**
- **Tasks should be well-structured when there is a tight time constraint.**
From “campus” to “camp”

<table>
<thead>
<tr>
<th>campus</th>
<th>camp</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent</td>
<td>Temporal</td>
</tr>
<tr>
<td>Scheduled gatherings</td>
<td>Ad-hoc gatherings</td>
</tr>
<tr>
<td>Formal</td>
<td>Informal</td>
</tr>
</tbody>
</table>

A “camp” is an attempt to create a place at which we can reflect upon things that are regarded as ‘taken-for-granted’ in our day-to-day activities.
Convert communities into “classrooms”

- Reorganizing “places”
  - Classrooms everywhere, learning anytime
- Repaying community for its learning opportunities
  - Evaluate the project from multiple standpoints
- Continue and expand the project
  - Consider the idea of “long engagement”
Creating and distributing various media contents for local community members

Exploring the ways in which we can create (digital) media contents instantly, and to leave them as our footprints.
A business-model syndrome?

Consumers’ mentality: Expectations for “prescriptions”

Regard the community as a “client”: Responsibilities to come up with solutions
Towards a new relationship

Volunteer model
- Promotion
- Rediscovery of local assets
- Autonomy
- Creativity

Business model

Community

University

Promo\/?

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Continue and expand

- 2004    The beginning
  ↓
- 2021    To visit 47 prefectures (by visiting 2 to 3 places per year)
Thank you!

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